



kids in the know[®]

for kindergarten to high school

**An interactive safety education program to empower children
and reduce their risk of victimization online and offline**





About the program

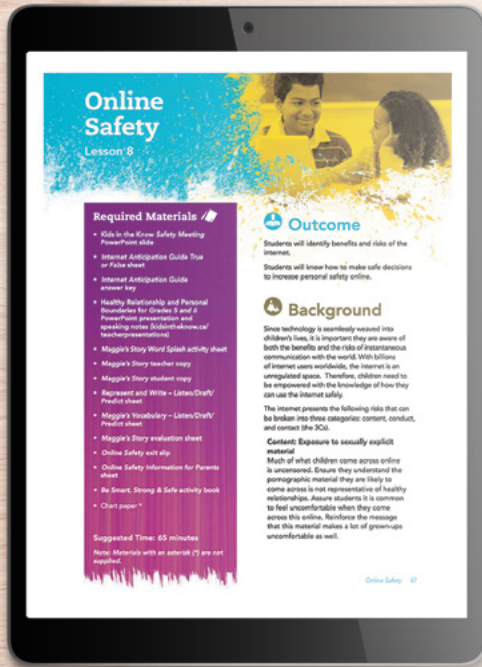
The Kids in the Know® program is owned and operated by the Canadian Centre for Child Protection and is a program that has been used by school districts in New Brunswick for many years.

The purpose of the program is to help educators teach children and youth effective personal safety strategies in an engaging, age-appropriate, and interactive way that builds resiliency skills and reduces their likelihood of victimization.

It is research and evidence-based, balances empowerment with protection, communicates without value statements, builds from past experiences, involves activity-based learning, and facilitates important discussions about personal safety without the use of fear.

Intended for students from kindergarten to high school, the program allows educators to adapt the lesson plans and activities to meet the individual needs of every child.

Kids in the Know® — digital access for New Brunswick schools



In support of New Brunswick's ongoing commitment to student safety and collaboration with the Canadian Centre for Child Protection, Kids in the Know® digital access is being provided for schools*.

How to access

STEPS TO ACCESS THE KIDS IN THE KNOW DIGITAL MATERIALS

Step 1: Click on the following link to create your account:

https://vta.c3p.ca/app/en/create_account?key=F7144ADA0A6811EC8196A1F9DB7081CF

Step 2: If you have created a new account, you will receive an email to verify your email address – click on the link provided in that email. Then, you can log in to your account here:

<https://vta.c3p.ca/app/en/login>

Note: The link for your organization is only to be used when you are creating your account. Please use the standard log-in page to access the digital materials.

*Access valid until June 30th, 2027

What's included

Kids in the Know®

- ✓ Digital versions of all Kids in the Know® lessons and materials for use in kindergarten to high school classrooms.

Professional Development

- ✓ Foundational training that discusses the scope of child sexual abuse, barriers to disclosure, grooming and boundary transgressions, as well as how you can help safeguard children from sexual abuse.
- ✓ Online training designed to assist educators with successful implementation of the Kids in the Know® program.



Kids in the Know® — purchasing print copies of lessons, storybooks, and puppets

Copies of Kids in the Know® third edition print items (lessons, storybooks, and puppets), have been purchased for each school and are available for purchase on the Canadian Centre for Child Protection’s website: protectchildren.ca/order



Kids in the Know® — ordering FREE activity books, comics, posters, and other supplementary items for your class and to share with parents/caregivers

In addition to activity sheets found within each lesson, Kids in the Know® utilizes activity books, comic books, posters, and has information for parents/caregivers.

Copies of these items are available for **FREE*** – we even cover the cost of shipping: protectchildren.ca/freeresources



*See website for detailed information.

Kids in the Know® is a program operated by the Canadian Centre for Child Protection Inc. The Canadian Centre for Child Protection Inc. is a charitable organization dedicated to the personal safety of all children. Our goal is to reduce child victimization by providing programs and services to Canadians. “Kids in the Know” and the “Canadian Centre for Child Protection” trademarks are registered in Canada as trademarks of, the Canadian Centre for Child Protection Inc.

Canadian Centre for Child Protection
800.532.9135
protectchildren.ca

May 2026